

THE ROTARY CLUB OF MARIETTA **ROTALIGHT**

Celebrating 100 Years of "Service Above Self"

September 18, 2019 • Volume 83, Number 10



TODAY'S HONORED SPEAKER

Jim Squire

Governor

Rotary District 6900

Rotary
Club of Marietta



**ROTARY
CONNECTS
THE WORLD**



TODAY'S PROGRAM

Jim Squire

DISTRICT GOVERNOR



Our District Governor, Jim Squire, is a person of action guided by our motto of Service Above Self, as evidenced by his many years of service to his community, his profession and Rotary.

His Rotary service includes the 2017 International Convention Executive Committee, District Youth Services Chair and Assistant Governor, where he won the District AG of the Year Follow Me award. He has served on the Rotary Laws of Life Board, volunteered at several District Conferences and graduated from the Rotary Leadership Institute.

When Jim was President of the Sandy Springs Club they won the Category II Best Club award and he earned the Sheffield Leadership Award, our District's highest leadership award. He has been club Rotarian of the Year, earned two Service Above Self Awards, and proudly sponsored twelve new Rotary Club members.

Jim also contributes generously: he is a Major Donor, Paul Harris Society member and Bequest Society member with the Rotary Foundation and a Will Watt Fellow with the Georgia Rotary Student Program.

Professionally, Jim owns Franchise Marketing Advisors, a franchise consulting practice. A Certified Franchise

Executive, Jim has enjoyed a long career in franchising with many notable brands. Believing that franchising can open the door for anyone to the great American dream, Jim promotes franchising through his service with the International Franchise Association's (IFA), the Southeast Franchise Forum, and the Georgia State Franchise Entrepreneurship Advisory Board. He is Chairman Emeritus of the Georgia Restaurant Association and a member of Georgia State University's School of Hospitality Industry Advisory Board. He is past chairman of the Atlanta Chapter of the American Institute of Wine and Food, and an award-winning past president of the restaurant division of the Georgia Hospitality and Travel Association.

A native of Savannah, Jim is also active in the community. He is past chairman of the Housing Authority of Fulton County and the Private Industry Council of Atlanta. In Sandy Springs, he has served on several boards and commissions, including the Sandy Springs Charter Commission. He is a graduate of the Citizen's Police Academy, a member of American Legion Post 201 and served as an officer in the Georgia National Guard.

Jim and his wife Donna live in Sandy Springs, where they are active in the Dunwoody United Methodist Church. They have a son and a daughter who have blessed them with three grandsons and two granddaughters.



The **ROTARY CLUB**
of **MARIETTA**

Celebrating
100 YEARS
of **SERVICE ABOVE SELF**

Enjoy an evening with us as we launch the
100th year of the Rotary Club of Marietta

SAVE THE DATE
SATURDAY, OCTOBER 19, 2019
FORMAL INVITATION TO FOLLOW



ROTARY
CONNECTS
THE WORLD

100 Diners Enjoy Rotary Lunch AT MUST MINISTRIES

by Dale Covington

Account written from notes by Marlys Williams



L-R seated: Adam Hobbs, Joe DeSantis and Harold Hobbs; standing: Lewis Lipsius, Jim Trapnell, Marlys Williams, John Knox and Ken Orechio. (Not pictured Dale Covington and Morgan Robertson)

By the time that Master Chefs **Harold Hobbs** and Adam purchased 14-pounds of Polish sausage, 10-pounds of Mexican cheese, 8-cans of Rotel tomatoes, 12-boxes of elbow macaroni and other groceries and arrived at MUST's Kitchen last Thursday, **Jim Trapnell** had already laid out all the baking trays to cook Mexican Sausage Casserole for 100 diners. Thursday became a "two-fer-one" day of service for stalwart **Marlys Williams**, who also did supper for 40 at the Men's Extension that evening. More cooks rolled-in—**Morgan Robertson** and doctors **Lewis Lipsius** and **John Knox**. Into baking trays flew the main casserole components plus 3.5-pounds of French onion rings and precisely measured amounts of garlic and onion powders. Other trays filled with sliced peaches, shredded slaw and lettuce.

Two guests—Boo Boo from the Netherlands and a friend of Morgan's and Ken Orechio from the New Jersey shore and a visiting cousin of Joe's—eagerly helped the cooking crew. Sporting a jaunty red Varsity cap, cook Ken grabbed a large spoon and joined Dr. Knox and Jim on the serving line. Most of the other cooks along with **Dale Covington** stayed to support the servers with a steady flow of fully-filled trays as trays on the line emptied.



WHEN WE LAST MET

Minutes from the September 11 Meeting



PRESIDENT CHRIS OPENS MEETING

In possibly the smallest conference room in the Hilton Hotel, **Chris Bethel**, President of Marietta Rotary for the period of its 100th Anniversary year, launched this week's assembly with club announcements. The final Rotary history presentation organized and presented by **Harold Hobbs**, **Buck Northcutt**, and **Morgan Robertson** will be delayed until the following meeting. Special thanks to **Abbott Hall** for cataloging the club's archives and sharing his findings, the latest of which was an article authored by **Dale Covington's** father, Ed Covington, and by Guy Northcutt Sr., father of Buck Northcutt. In a 1951 Rotalight Ed and Guy summarized their likes and dislikes, which were surprisingly applicable today.

- **Don Barbour** left sign-up sheets on each table for the Marietta Reads kick-off on the Marietta Square on Saturday, September 14 at 8:00 am. Please assemble by the stage. A few more volunteers are needed.

- The Family Social /End Polio Now event at Sun Trust Park is Sunday, September 22 at 1:20 pm. See Chris if you have questions or need tickets.



MARK BARBOUR

- **Mark Barbour** reminded all that the "Bring the Heat Cook Off – Red, White & Boots" event hosted by The Georgia National Guard Family Support Foundation will be at the Jim R. Miller Pavilion Thursday, November 14, 2019 from 4:30 pm – 9:00 pm. Last year over \$30,000 was raised and this year's goal is \$70,000. Sign-up sheets for volunteers and further details to be provided by Mark.

- Marietta Rotary is reinstating the perfect attendance award. This year's recipients are **Chris Bethel**, **Lance Burchett** (25 years), **Jeff Cooper**, **John Knox**, **Lewis Lipsius**, and **Marlys Williams**. Kudos to Jeff Cooper for organizing and executing a process to track.

- A decision was made for the monies from the golf tournament to be divided equally among three charities rather than going through the grant process. One third will be awarded to the Salvation Army, one third to Crutches for Africa, and one third to The Extension.

Today's thoughtful invocation was offered by new member **Julie O'Meara**.

Fred Beloin announced guests and visitors. There were no visiting Rotarians this week. Mark Wright is a guest of **Glenn Owens**. Mark's application for membership is in process.



JENNIFER NELSON

Jennifer Nelson of Chattahoochee Tech announced a Reverse Raffle event on October 10, 2019 at the North Metro Campus, 5198 Ross Rd., Bldg. D Room 400, Acworth, GA 30102. Proceeds from this will assist Chattahoochee Tech students struggling to complete their program of study. The Chattahoochee Tech Foundation offers assistance through scholarships and emergency grants.

See Jennifer if you are interested in becoming a sponsor. There is an information sheet on each table.

In observance of 9-11, Dr. **Jim Speed** spoke and opined there should be four takeaways from the tragic event, a series of four coordinated terrorist attacks by the Islamic terrorist group al-Qaeda against the United States on the morning of Tuesday, September 11, 2001: (1) Remember what we read and saw (2) We need to continually say thank you to all first responders, they keep us safe (3) You must keep your head when you are being hated and doubted. Don't allow events to make us haters. It is love not hate that keeps the world afloat. All haters eventually hate each other and then themselves (4) Remember, the U.S. Congressmen on the Capitol steps singing "God Bless America" (including Senator Johnny Isakson). Lift us to love not hate, truly words of wisdom spoken from the heart.

The Hilton Hotel is unable to accommodate the club for the meeting scheduled October 9. Hence, Mark Barbour immediately suggested that all should plan to go to **Chief Flynn's** house. Once the laughter subsided; however, President Chris announced there are plans for an offsite meeting to serve a BBQ lunch to first responders at the Marietta Fire Department. Details are forthcoming.

Sunshine for this week's meeting were from Mark Barbour who asked for support for District Governor, **Jim Squire**, who will speak to the club on September 18, 2019. Jim Speed announced his melanoma has cleared, and his recent surgery was successful. Past President **Bill Dunaway** who has been a Marietta Rotarian for 55 years, respectfully suggested the club focus on scheduling meetings, and not look for reasons to cancel meetings, adding that he was not applying for the Henry Hill Award.



KIM MENELEE

Mary Ansley Southerland introduced the speaker, Kim Menefee, Executive Director of the Cumberland Community Improvement District. She has been in this position at Cumberland CID for four months. Kim was at WellStar previously and served as Senior Vice President of Public/Government Affairs. She led the team that created the WellStar brand and was responsible for developing the strategic direction and alignment of community engagement and sponsorship through the WellStar Foundation. She brings more than 25 years of experience in senior marketing, communication, public/government affairs, and community engagement to the position. Additionally she is also a first-time grandmother. Through Kim's presentation we learned that the Cumberland CID represents 5% of Georgia's economy. By 2024, businesses will have invested over \$180 million to grow the Cumberland area. There are 190 commercial investors who have provided funds to build infrastructure and transportation projects. The Braves relocation was significant to the area. Primary investors are Home Depot, the Braves, Genuine Parts, HD Supply, the Atlanta Opera & Ballet, and recently ThyssenKrupp.

ThyssenKrupp is a German multinational conglomerate with focus on industrial engineering and steel production. In addition to steel production, ThyssenKrupp's products range from machines and industrial services to high-speed trains, elevators and shipbuilding. They are erecting a 420 foot innovation lab which will create 900 new jobs.

Seventeen thousand residents live in the Cumberland area, and 100,000 commuters travel to Cumberland every day. There are 800 acres of national park including walking trails at the Chattahoochee River National Recreation area, and plans to connect trails from Kennesaw Mountain to the river. There is a bike share program at Paces Palisades Park and five other locations where bikes can be rented using a phone app.

Cumberland CID also maintains all the landscaping in the area. They do cleaning along I-285 and I-85. CID is responsible for the Akers Mill Ramp project creating express lanes which opened one year ago. These lanes save travelers one hour in the mornings, and up to 1 ½ hours commute in the evening. By 2023 Akers Mill Ramp will connect the NW Corridor express lanes providing safe access for more than 100,000 people traveling to and from Cumberland.



PRESIDENT CHRIS BETHEL

Kim remained to answer questions from the audience. In appreciation for Kim's visit, President Chris presented a book to be donated in her name to a Marietta school entitled "The Adventures of Fancy Nancy."

The Opportunity Drawing was facilitated by Don Barbour and **Tyler Stephens**. Today's pot was \$38.00. The first ticket winner was **Jim Trapnell**, and the second ticket winner **Jim Peeler** -- alas, no winners this week, unfortunately.

The Pledge and 4-Way Test was led by **Chris Mitchell**. Chris Bethel reminded all that the October 24 meeting will be held jointly with the Kiwanis. Lunch will be prepared and served to MUST Ministry on Thursday, September 12. If you can volunteer, please show up at 9:30 am to cook or 11:30 am to serve. The meeting was then adjourned.

~ Scribe, Marlys Williams
~ Photos, Dale Covington

Marietta Rotary supports 17th Annual Kick-off **MARIETTA READS!**



FRONT ROW: Marlys Williams, Jeff Mosley, MCS Executive Director of Academic Programs SECOND ROW: Mike and Julie O'Meara, Debra Day, Abbott Hall, Don Barbour THIRD ROW: Belinda Walters-Brazile, MCS Deputy Superintendent., Jeff Cooper, Assistant District Governor Mark Barbour, President-Elect Mary Ansley Southerland, Daniel White, Holly Walquist, Past President Jesse Exans, Lee Pence. FOURTH ROW: President Chris Bethel.



ROTARIANS AT WORK!

Marietta Rotarians gathered on the Square early on Saturday to support the Marietta Reads! Kickoff by setting-up 40 tables and 80 chairs and then unloaded boxes of books and sorted them by age groups. This was all done under the watchful eye of Don Barbour, Marietta Rotary Club Literacy Programs Chair. Don was overwhelmed by the great response of Rotarians serving their community. Soon, Rotarians will be asked to volunteer their time to read to all 39 second grade classes in the school system during the week of October 21st. Mark your calendars!



Assistant DG Mark Barbour, Marlys Williams, PE Mary Ansley Southerland, Abbott Hall and Jeff Cooper sort books



Afterwards, President Chris Bethel and President-Elect Mary Ansley Southerland invited folks to join them at Shillings on the Square for a breakfast social. Holly Walquist, Marlys Williams and Dale and Barbara Covington were among those who could stay for this fellowship.



Past President Jesse Evans sorts books



END POLIO NOW AT SUNTRUST PARK



San Francisco Giants

Atlanta Braves

SUNDAY, SEPTEMBER 22, 2019

GAME TIME 1:20 PM

\$33 HOME RUN PORCH | \$12 GENERAL ADMISSION

Join fellow Rotarians at SunTrust Park for End Polio Now game on Sunday, September 22. For every ticket sold through the link below, a portion (\$13 on the \$33 ticket and \$5 on the \$12 ticket) will go back to Rotary's Polio Plus campaign. The Gates Foundation will then match 2:1 on money raised. If you have any questions please contact Keith Funderburk, President Rotary Club of Marietta Metro, kfunderburk@central.com or 770-373-2406 or Bob Hagan, End Polio Now Coordinator Zone 34, bhagan@sterling-health.com or at 770-330-9852.

PURCHASE YOUR TICKETS TODAY!

<https://groupmatics.events/event/Endpolio5>

UPCOMING EVENTS

Sunday, September 22, 2019	1:20 PM	Braves Game at SunTrust Park
Wednesday, September 25, 2019	NO OFFICIAL MEETING (Fall Break) - Lunch at Dave Poe's BBQ	
Wednesday, October 2, 2019	12:15 PM	Luncheon Meeting – Brad Hawkins, Director of the Aviation History and Technology Center
Wednesday, October 9, 2019	12:15 PM	Luncheon Meeting – Offsite Meeting at Marietta Fire Department
Thursday, October 10, 2019	10:30 AM	MUST Ministries - Cook & Serve
Wednesday, October 16, 2019	No Meeting	
Saturday, October 19, 2019	MRC 100 th Anniversary Celebration	
Wednesday, October 23, 2019	No Meeting	Joint meeting Thursday, October 24
Thursday, October 24, 2019	12:15 PM	Joint Meeting w/Kiwanis DEA "Take Back"
Wednesday, October 30, 2019	12:15 PM	Grant Rivera, Superintendent of Marietta City Schools

MARIETTA ROTARY CLUB

CLUB OFFICERS 2019-20 Christopher Bethel, *President*

Mary Ansley Southerland, *President Elect*
Marla Blackstone, *Co-Secretary*
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Jeff Cooper, *Co-Secretary*
Brad Leskoven, *Treasurer*
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Joseph Atkins, *Administration*
Tyler Stephens, *Service*
Kelly Maxwell, *Membership*
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Brooke Cohen, *Foundation*

Meeting makeups may be emailed to:

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www.mariettarotary.org



THE ROTALIGHT FOUNDED AUGUST 25, 1937

Published Weekly by

The Rotary Club of Marietta
Post Office Box 711, Marietta, Georgia 30061

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